

\$TART \$MART TESTIMONIALS

What Sponsors Think

"I love being able to offer the \$tart \$mart workshop on our campus. It is so satisfying to see young women learn about the steps they can take to ensure their financial future. Women leave the workshop excited about negotiating their first salary and getting paid what they are worth."

— Kathy Fahl Moxley, women's center,
University of Oklahoma

"The \$tart \$mart workshop presents valuable information that provides the critical skills women need to negotiate salaries and obtain benefits."

— Gail Johnson, adjunct lecturer,
University of Texas at Tyler

"Participants are often shocked to learn the facts, but quickly develop a passion and motivation to be proactive when we discuss equal pay and negotiation. In \$tart \$mart we do not simply talk about the wage gap ... we discuss ways to actively reduce the gap!"

— Stephanie Spencer, career services,
Wright State University

"Working women know college women need the information and skill building that \$tart \$mart provides. Campuses that offer \$tart \$mart can be sure they're making a real, measurable difference in the lives of students."

— Lisa Rismiller, women's center,
University of Dayton

What Students Think

"The \$tart \$mart workshop taught me to be my own advocate and about the importance of equity. I now know how to negotiate my worth. As a young woman, I am confident that the skills and techniques I gained in the workshop will be valuable tools for a lifetime."

— Wright State University student

"This workshop was very interesting and informative. It should be required for every female in college or even while still in high school."

— Florida Gulf Coast University student

"It was very encouraging to find out as a younger person with little work experience I have some say in my salary. Thanks!"

— Casper College student

"Great workshop and much needed. I'm going to share these insights with other family members and friends who could use them."

— Loyola University of Chicago law student

"It was very clear and really helped me understand how to think about my value in the workplace and negotiate for a fair salary! I'm ready to go out and negotiate right now!"

— Pacific Lutheran University student

"The workshop opened my eyes to the cost of not effectively negotiating my initial salary!"

— University of Texas at Tyler student

"So very helpful! Demystified the negotiation process."

— Wellesley College student

